



Organize your own Lifewater Canada fundraiser!

You can organize your own fundraising event to provide safe, accessible water in the developing world.

For “offline” donations, please use the Campaign Donation Form in Lifewater Canada’s Fundraising Kit. For online donations, go to the CanadaHelps website at <https://www.canadahelps.org/en/> and follow these steps:

- 1) Select “Fundraise” in the horizontal navigation bar, then from the pull-down menu, select “Create a Fundraiser”.
- 2) Click the “Create Your Fundraiser” button.
- 3) At <https://www.canadahelps.org/en/pages/page/new/>, enter “Lifewater Canada” in the Search box and click on the red “Search” button.
- 4) You will be taken to a page listing Lifewater Canada at the top. Click on “Add Charity.”
- 5) You will now be on a page with Lifewater’s pull-down donation options (repair pumps, drill wells, etc.), followed by a pull-down menu to select the type of fundraising event you want (birthday, anniversary, etc.). Make your selection from each menu.
- 6) Then select a title for your fundraising event, choose a start and end date, and a fundraising goal.
- 7) Now enter the name of the “page owner” – that’s you, or the organization staging the event.
- 8) Next comes the opportunity to write a short description of why Lifewater is important to you. CanadaHelps wants you to describe what Lifewater does, but more importantly, why you care enough to raise funds for it! You may want to say something like this (feel free to cut-and-paste):

I am raising money for water in the developing world because I’ve learned that without it, children and their families must drink dirty water from swamps, ponds, and other potentially fatal sources.

When children are sick, they can’t go to school. When adults are sick, they can’t earn the money needed to care for their families. In this way, contaminated water keeps families, communities, and entire regions in an endless cycle of sickness and poverty.

I have also learned that one of the best charities providing safe, accessible water is Lifewater Canada. It’s rated by Charity Intelligence (www.charityintelligence.ca) among Canada’s top 10 charities for the impact it achieves on behalf of its donors.

Lifewater drills new wells, rehabilitates out-of-service wells, repairs or replaces broken pumps, builds communal washrooms, and organizes health and hygiene workshops.

- 9) There is also a box in which to provide a short summary (maximum 140 characters) of your fundraiser. It can be something as simple as: “We’re raising money on our anniversary for Lifewater Canada to drill a badly needed water well in Africa” or “I’m raising money for my birthday to repair broken pumps in Haiti to get safe water flowing again.” Your summary will be displayed when your friends or family search for your fundraiser on the CanadaHelps site.

- 10) Click on the red “Create Fundraising Page” button. Now you have the option of adding photos or video. We’ve supplied photos in the Fundraising Kit. You can also hit the “Skip this Step” button and your campaign will begin.
- 11) Cut and paste the website link into emails and social media to tell your friends and family about your campaign.

Thank you for being a fully committed Lifewater Canada supporter!