

# Lifewater Canada



***Let's provide safe, accessible water to people who desperately need it!***

# The global water crisis





**780 million people are trying to survive each day  
with no access to safe water**



















**Someone (usually  
a child) is dying  
*every 20 seconds*  
from water-borne  
diarrheal diseases**



**YOU can provide  
safe, accessible  
water!**

- Drill new wells
- Rehabilitate broken-down wells





















# Repair or replace broken hand pumps





















**You can also . . .**



# Install rainwater catchment and storage systems







**Build community toilets  
and hand-washing  
stations**



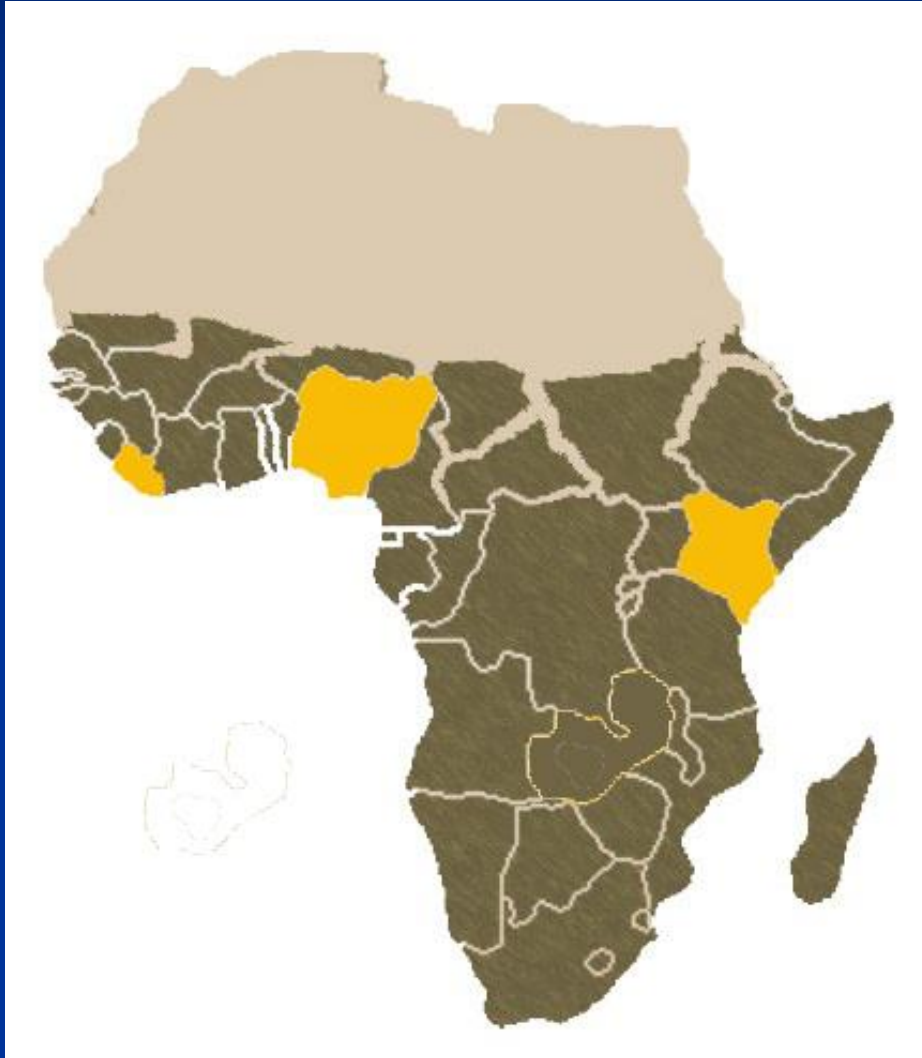


# Fund health and hygiene training





# Where Lifewater is working



- Liberia
- Nigeria
- Kenya
- Haiti



# Our empowerment strategy

We train Africans and Haitians in:

- Well drilling and pump repair
- Health and hygiene, community mobilization
- Business practices, leadership





# Our 'community ownership' strategy



**We require the local village's participation in:**

- **Selecting a well site that meets entire community's needs**
- **Helping pay well costs – money, labor, materials**
- **Selecting a Well Caretaker we train to maintain/repair well & pump**



# Our technology strategy

**We invest in:**

- **Dependable drilling equipment**
- **Durable low-cost hand pumps**





# Our follow-up strategy

**We train and equip in-country drilling and repair teams to:**

- Respond to villages' calls for repairs and/or pump replacement parts
- Periodically visit villages to ensure all is well
- Offer yearly pump maintenance contracts
- Repair and replace other organizations' pumps





# Our 'minimizing costs' strategy

- Drilling teams paid by "performance" (# of wells drilled, pumps fixed, etc.)
- No full-time staff in Canada
- All staff/volunteers work from home
- Volunteers pay their way to/from Africa and Haiti to provide well-drilling and pump-repair training



*Lifewater's yearly overhead costs are less than 10% of income*



# Lifewater donors' impact

- More than 1,700 wells drilled so far
- More 4,500 water projects completed so far
- More than two million people benefiting
- About 500,000 more people benefit annually



Before



After



# Highly accountable to donors

- We match donors with specific water projects
- Well sponsors get photos plus other website-hosted details
- Website also has charts/graphs to gauge Lifewater's overall performance
- Small leadership team ready to quickly respond to donor needs





# Charity Intelligence

## Monitoring agency repeatedly:

- Rates Lifewater among Canada's 10 most impactful charities
- Calls Lifewater the top water charity in Canada
- Lists Lifewater one of only 11 charities with A+ rating





# Jim Gehrels: Lifewater Canada's co-founder

- Loved children, loved providing safe water
- Went to Africa in mid 1990s to drill 2 wells
- Saw desperate need for many more
- Despite gradual blindness, founded Lifewater and raised money in Canada for drilling wells in Liberia
- Expanded to other African countries and to Haiti
- 100% volunteer
- Died in July 2020





# Lynda Gehrels: Lifewater Canada's president

- Loves children, loves providing safe water
- Jim's wife and essential partner in leading and growing Lifewater
- Traveled and served with him extensively in developing world
- Assumed leadership of Lifewater after Jim's death in 2020
- 100% volunteer
- Fully committed to fulfilling Lifewater's life-saving goals





# We believe

- Every human is created in God's image and is of equal value
- Where you are born should not determine whether you live or die
- Every human has the right to safe, accessible water and adequate sanitation

*"Anyone who has given so much as a cup of cold water to one of the little ones, because he is my disciple, I tell you, that person will be well rewarded."*

Matthew 10:42





**Please donate today – *the need is urgent***

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